

November 2010

To Whom It May Concern

I, Eng. Khaled Eweis, CTO of Melody Entertainment S.A.E. acknowledge that Eng. Wael Foad Kahla has been a full-time senior employee of Melody Entertainment S.A.E. for 9 years since November 1st, 2001. Melody Entertainment is a pioneer Application Service Provider (ASP) specializing in the digital video and broadcasting field in the Middle East. His title was Head of Broadcasting Media & Graphics.

Eng. Kahla is an over achiever with tremendous accomplishments and responsibilities that have been instrumental to the success of our company.

He has designed and implemented tapeless Media & Graphics infrastructure and Architected Technical system among which are:

- Melody Drama 2 creation of graphics automation system (Publitronic Systems)
- Melody Drama creation of graphics automation system (BrainStorm)
- Melody Trix technical architecture design and graphics automation system
- Responsible for All Melody channels screens graphics and automation, and channel identity updates
- Melody Web Sites graphics updates (Melody Hits, Melody Arabia, Melody Aflam & Melody Trix).
- Melody TV Screen Graphics Updates (Melody Hits, Melody Arabia & MelodyDrama and Melody Drama2).
- TV Commercials for Local Services (Mobile Services).
- Manage All TV/Web Media Operations for Melody & its affiliates.
- Design All Melody Brands Logos (Melody Hits Logo, Melody Arabia, Melody Lebanon radio).

Eng. Kahla also managed the daily operation of the company's Media Capture and on-air graphics server with duties and responsibilities including but not limited to:

- Diagnose and eradicate on-air graphics servers problems.
- Handling company-wide Websites updates.
- Make and supervise every media enhancement and editing.
- Manage and operate the entire operator and capture staff.

One of the most recent projects Eng. Kahla completed that warrants high respect due to its complexity and tight time-frame was Melody Drama and Melody Drama 2 as they became up and running in one month.

Another example of a major successful work of Eng. Kahla was handling the coordination between developers of the channel and the system designs and programs to make sure the program behaved as per the user request. This came from blending a good knowledge of graphics

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design and the experience of programming and development and hardware systems. This also came from the good knowledge of tapeless systems, as he was involved in designing many running systems like Melody Hits, Melody Arabia, Melody Drama and Melody Drama 2 in order to make a totally automated system to minimize human error.

Eng. Kahla has shown abilities and skills that he was handed many other duties to carry as a Head of Broadcasting Media & Graphics that are worth mentioning such as his skill in developing and improve his staff and colleagues, his research to improve his work and acquire up-to-date information related to his field of broadcasting and media.

Eng. Kahla has been a valuable asset to my company for the past 9 years, and his education background, his technical skills and capabilities, and his tremendous aptitude to learn and implement new technologies is extremely rare and cannot be replaced.

Sincerely,

Eng. Khaled Eweis
CTO Melody Entertainment S.A.E.

